

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re original application of:

Applicants : Thomas J. Perkowski, et al.
Application Serial No.: 10/812,341
Filing Date: : March 29, 2004
Title : INTERNET-BASED PRODUCT BRAND MARKETING
COMMUNICATION NETWORK CONFIGURED TO ALLOW
MEMBERS OF A PRODUCT BRAND MANAGEMENT TEAM
TO COMMUNICATE DIRECTLY WITH CONSUMERS
BROWSING HTML-ENCODED PAGES AT AN ELECTRONIC
COMMERCE (EC) ENABLED WEB-SITE ALONG THE
FABRIC OF THE WORLD WIDE WEB (WWW), USING
PROGRAMMABLE MULTI-MODE VIRTUAL KIOSKS
(MMVKS) DRIVEN BY SERVER-SIDE COMPONENTS AND
MANAGED BY PRODUCT BRAND MANAGEMENT TEAM
MEMBERS
Examiner : Jeffrey D. Carlson
Group Art Unit : 3622
Attorney Docket No. : 100-062USA000

Honorable Commissioner of Patents
and Trademarks
Washington, DC 20231

**DECLARATION ACCOMPANYING TRANSMITTAL OF
SUBSTITUTE SPECIFICATION UNDER C.F.R. 1.125**

Sir:

I hereby declare that the Substitute Specification transmitted herewith for filing in the above-referenced Application contains no new matter, in accordance with 35 U.S.C. Section 132, and contain the amendments filed in the Amendment to the Specification submitted herewith.

The undersigned declares further that all statements made herein are of his own knowledge, are true, and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under §1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

Respectfully submitted,



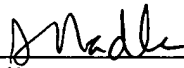
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Dated: March 29, 2010

CERTIFICATE OF EXPRESS MAILING
UNDER 37 C.F.R. 1.10

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